

Contents

Introduction.....	3
Think beyond cloud – to transformation.....	4
Every migration is unique – and so are the challenges.....	5
Start your journey today. From wherever you are right now	7
Rethinking cloud as a foundation for effective digital transformation	8
Your digital partner and guide.....	9
Contacts	10



Introduction

Digital transformation goes way beyond cloud migration. But you need to have a firm foot in the cloud if you want to make the most of new, innovative ways of connecting people and places that are transforming the world around us.

The good news though, for organisations whether streamlining internally or expanding globally, is that you can get there one step at a time, focusing on the projects that really matter.

In this short ebook, we'll show you how you can harness the power of innovation in the cloud to save costs, become more efficient and flexible, and transform faster. Learn how to digitise at the right time and right pace, and optimise to enable cost-effective digital transformation, by taking an iterative and manageable approach.

Think beyond cloud – to transformation

The point of cloud migration is not to get to the cloud. It's to unlock the benefits of the innovation-rich platforms and services that cloud makes available. Lowering costs and accelerating your digital transformation – all while maintaining governance and security.

Cloud itself is not the destination, it's only a starting point that enables real transformation. And real transformation comes from an innovation-led approach. The unique problem today's organisations face is not only adopting cloud technologies effectively – but successfully tapping into the right capabilities, platforms and services. So they can become true digital innovators.

We're hearing the words 'digital transformation' more and more because it's now critical to survival. And while it might be the buzzword of the moment, it doesn't mean much unless you're changing more than technology.

We need to consider how digital can become a vehicle for true and extensive organisational transformation. How it should be a process of defining, engaging and moving forward.

Many organisations are already embracing the benefits of RPA, AI, machine learning and more to rationalise front office processes and deliver a range of digital services – that enhance the customer experience, deliver business efficiencies and cost savings.

What can RPA do for you

By automating simple tasks, you can free up your staff to engage in more complex, creative or strategic tasks, where they're able to add greater value. In this way RPA is helping countless organisations transform the way they use their most valuable resources, saving time and cost, improving compliance and minimising error.

Learn more about how RPA can help **“take the robot out of the human”**.





Every migration is unique – and so are the challenges

Getting started on your transformation journey can feel daunting. But the road is best travelled at a slow, steady pace. The good news is, to embrace these new applications, you won't need a wholesale migration of your current IT infrastructure. You can dip your toe in the water, progressing one project at a time, and work out how best to benefit from these new innovations before you commit further.

Most organisations already have some kind of cloud presence. The question is, are they taking full advantage of the benefits – to transform the way their internal processes are run, to establish real cost-efficiencies across the board, and to deliver impactful digital services.

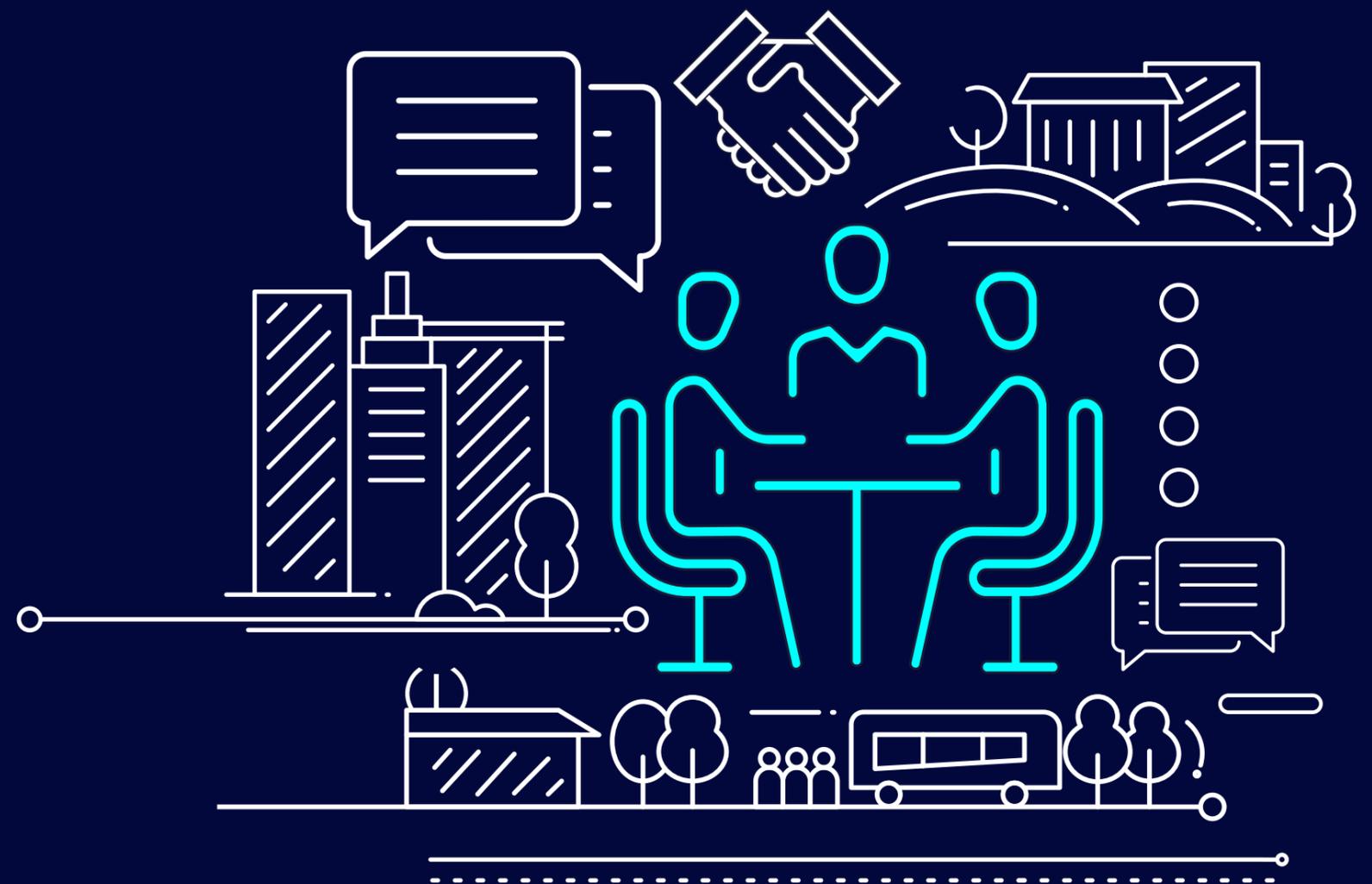
Our approach is to help you on your journey to smart digital enablement, starting from wherever you are now. We'll help you identify the transformation projects that will deliver the biggest return in terms of experience, productivity and efficiency.

Cloud First doesn't have to mean Cloud Only

Your heritage IT will continue to play an important role in your future IT model – long after you make your first move to cloud.

But hybrid IT introduces its own complexities, both in terms of integrating and migrating workloads.

That's where working with a partner like Capita can help. We'll support you in a deeper understanding of your unique cloud migration and digitisation needs – so you can manage the process in a smarter, simpler way.





Start your journey today. From wherever you are right now

While some cloud service partners just focus on getting their clients to cloud, we help you understand – and solve – core organisational problems using the power of digital.

Working in close partnership with you, we'll start wherever you are today, helping you define your goals, the road ahead and your next steps. Capita has developed a uniquely fluid, seamless framework for unlocking the Cloud's true potential. **We call it the Cloud Continuum.**

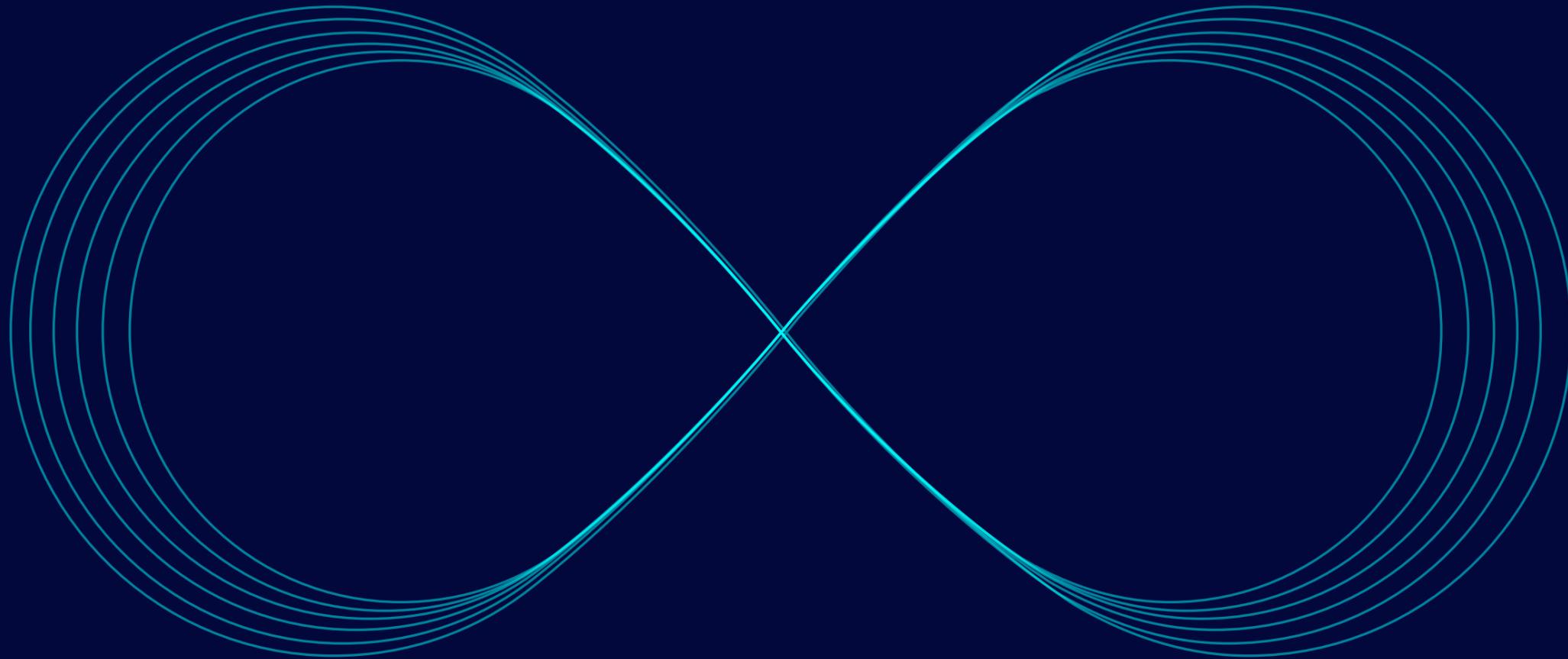
From assessment and migration through to application modernisation and continuous cloud optimisation, it's the perfect mechanism for modernising and optimising your IT estate and transforming it into a source of innovation – all while minimising business risk.

Want to make headway in the cloud? Here's what you need:

- A clear vision of what you want to achieve.
- The ability to come together as a cross-departmental team to agree what services and platforms are the real game-changers, and create a roadmap.
- Access to the right digital skillsets based on AI, RPA and more – and to fully integrate and manage your unique combination of heritage and cloud infrastructures.
- A framework for innovation.
- Watertight governance.

Rethinking cloud as a foundation for effective digital transformation

Hover over the illustrations to discover more



Your digital partner and guide

Capita is the force behind major transformation projects driving progress across the UK through our unique combination of insight and cutting edge technologies.

We'll offer you the experience, certification, industry partnerships, and regulatory insight you need to guide you through your digital journey. And most importantly, we have the right skillsets and people to get the job done. With our expert, collaborative approach and smart workarounds, we can support you to achieve your transformation goals



10+

Years in partnership
with Microsoft & AWS

40+

Highly skilled
automation specialists
on the Capita team

70+

Capita experts with
Microsoft & VMware-
certification

240+

Industry certifications

3500

Organisations
with Capita critical
infrastructure services



**Wherever you are on your
transformation journey,
take your next step with Capita.**

**Discover 5 key qualities you'll need to
make your digital journey a success.**