# **CAPITA**



# Results for the year ended 31 December 2012

Full year results presentation

28 February 2013

## **Agenda**

1. Introduction

2. Financial results

3. Creating growth: major sales & market potential

4. Acquisitions

5. Enhancing our business proposition

6. Summary & outlook

- Paul Pindar, Chief Executive

Gordon Hurst, Group Finance Director

 Maggi Bell, Group Business Development Director

Paul Pindar

Andy Parker & Vic Gysin, Joint COOs

Paul Pindar

Strongly positioned for growth across multiple markets

# 2012 key highlights

#### Record sales year, £4.0bn of contract wins:

- double last year's record year
- 90% new contracts / 10% extensions
- better than 1 in 2 win rate

#### **Delivered against plan:**

hit numbers
profits, earnings & dividends all up +10%

■ return to organic growth +3% in 2012 (-7% in 2011)

■ improved cash conversion 110% in 2012 (85% in 2011)

# Excellent progress in our newest markets 2013 organic growth strongly underpinned

High degree of confidence for 2013

# **CAPITA**



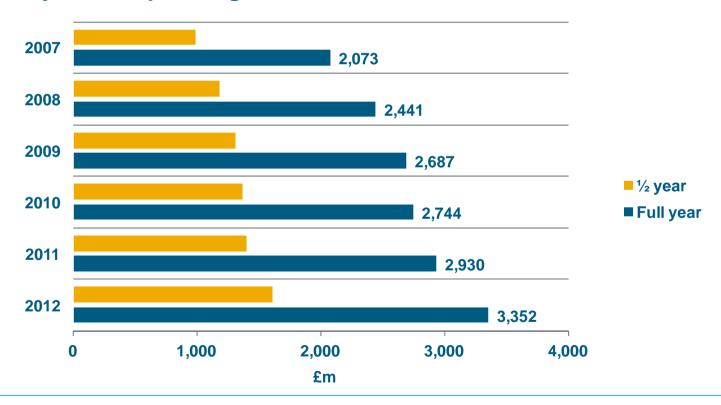
# Financial results

**Gordon Hurst** 

**Group Finance Director** 

## Financial results - revenue

Annual growth 14%
5 year compound growth 10%

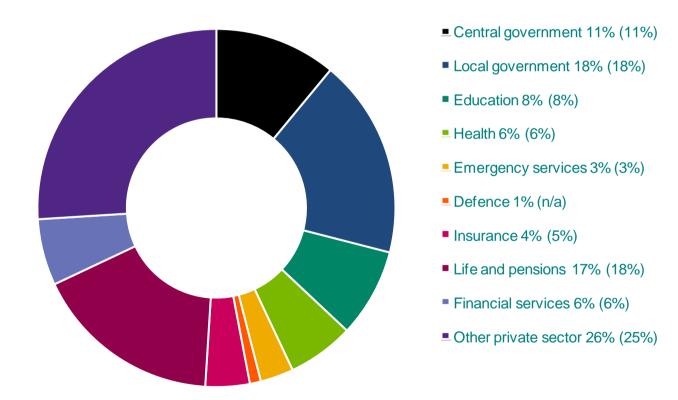




# Financial results – revenue by market

Private sector 53% (half year: 54%)

Public sector 47% (half year: 46%)



2012 year end (half year)

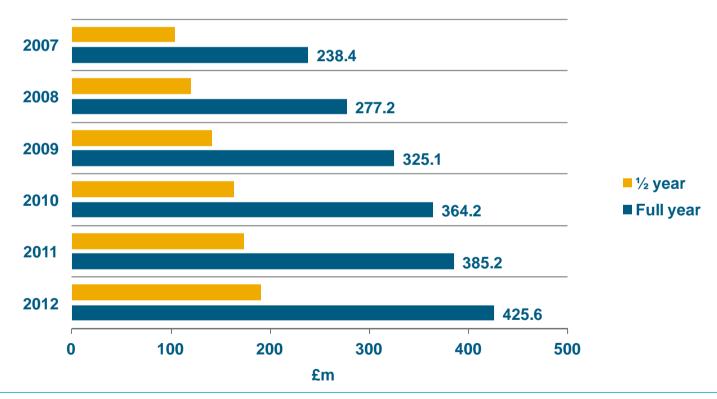
# Financial results – revenue growth

	£m 2012	£m 2011	Growth
Revenue	3,352	2,930	14%
2012 acquisitions	153	-	5%
2011 acquisitions	174	-	6%
Revenue growth excl. acquisitions	3,025	2,930	3%



# Financial results – underlying profit before tax\*

# Annual growth 10% 5 year compound growth 12%





# Financial results – underlying operating profit \*

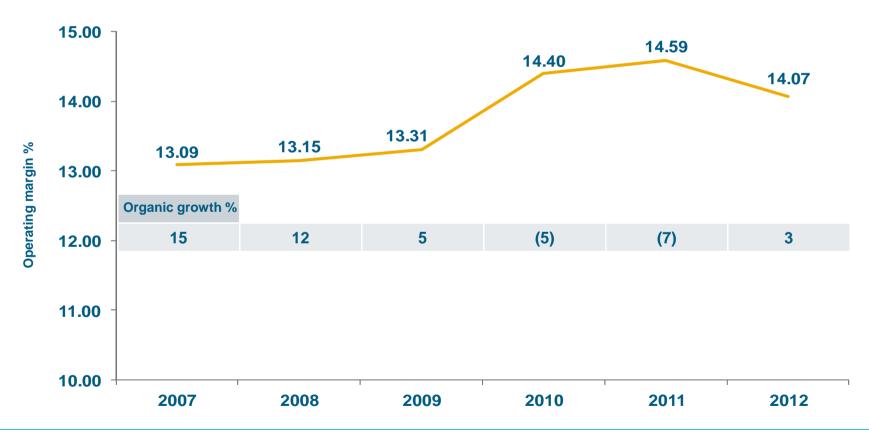
# Annual growth 10% 5 year compound growth 12%





# Financial results – underlying operating margin\*

### **Annual decrease 52 bpts**





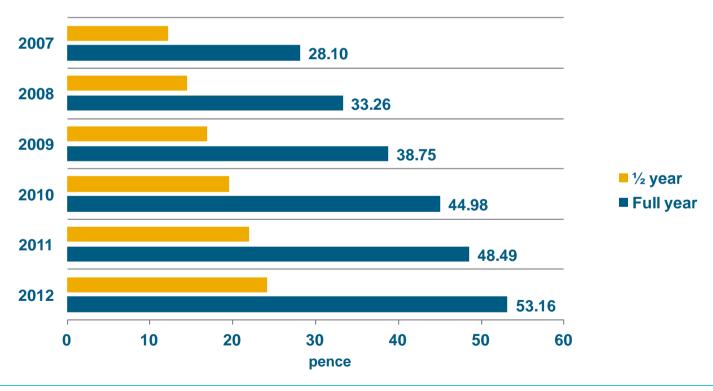
# Financial results – notable items affecting operating margin

		Basis	points
Start-ups/a	cquisitions		
	Reliance – break even in 2012	(10)	
	Army Recruitment contract	(12)	
	Offshore – Poland and South Africa start-ups	(9)	
			(31)
Contracts			
	Courts' interpretation contract	(10)	
	DVLA vehicle excise duty service contract		
			(33)
Trading			
	Customer Management sustained margin improvement	45	
	General Insurance underperformance	(16)	
	Property Services underperformance	(18)	
	Other trading/mix	1	12
Net			(52)



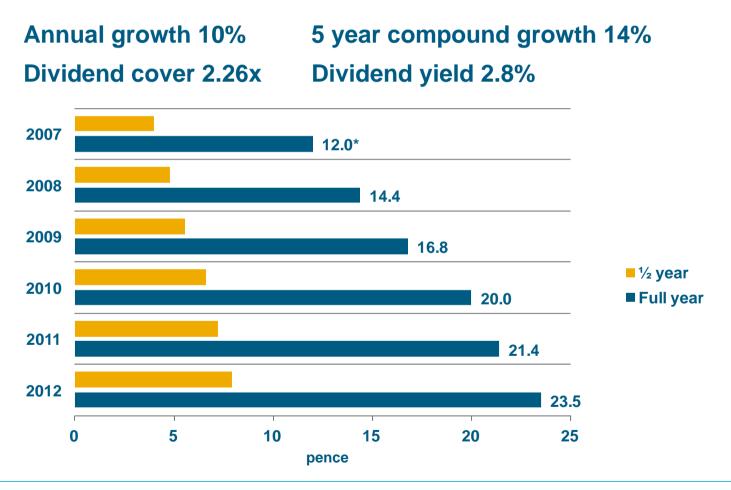
# Financial results – underlying earnings per share\*

# Annual growth 10% 5 year compound growth 14%





### Financial results – dividends\*





# Financial results – cash flow statement

	£m 2012	£m 2011
Cash flow from operations before settlements	519	364
Net interest paid	(46)	(42)
Taxation paid	(62)	(63)
Capital expenditure	(95)	(102)
Free cash flow	316	157
Settlement of Arch cru & Cumbria CC pension deficit	-	(28)
Total acquisition costs (including debt paid)	(184)	(384)
Purchase of intangibles	(6)	(8)
Equity dividends paid	(138)	(125)
Share issue	271	-
Net debt (repaid)/issued	(20)	518
Share option proceeds	11	4
Other financing	(1)	(1)
Increase in cash in the period	249	133



# Financial results – cash flow from operating activities

	£m 2012	£m 2011
Operating profit	472	427
Depreciation	73	70
Share based payment	9	8
Pensions	(7)	(33)
Movements in provisions*	(18)	(9)
Movements in working capital	(10)	(99)
Cash flow from operations before settlements**	519	364
Operating cash conversion	110%	85%



# Cash – a change of emphasis

#### **History:**

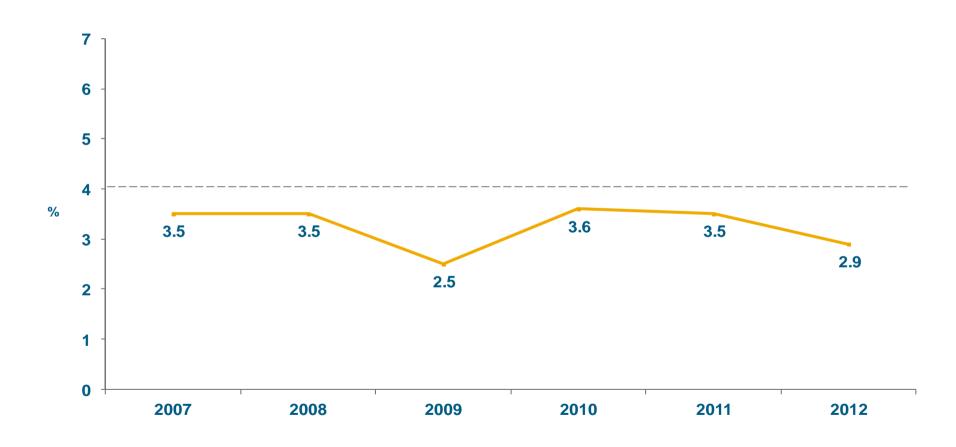
- Successful focus on beneficial payment terms
- Good credit control
- Yielded strong cash flow

#### The 'new world':

- Advanced payment terms harder to achieve
- Therefore we have identified further ways to drive strong cash flow:
  - greater emphasis on cash management beyond finance team to senior management
  - divisions given greater incentives/penalties to improve use of working capital
  - cultural change stronger emphasis on cash generation throughout the group
- Return to yielding strong cash flow, even in the 'new world'
- Operating profit to operating cash expected to remain at or around 100% for the foreseeable future



# Financial results – capex as % turnover

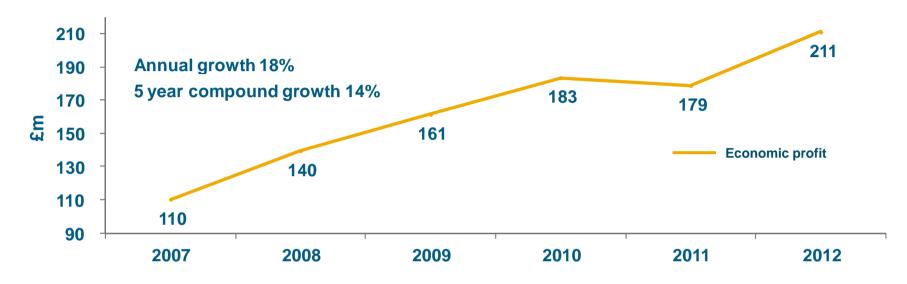


# Financial results – underlying net return on capital





# Financial results – post tax economic profit\*



	2007	2008	2009	2010	2011	2012
PBIT	271	321	358	395	427	472
Average capital	998	1,155	1,271	1,491	1,976	2,348
Tax (%)	27.7	27.0	26.8	24.5	23.5	20.5
WACC (%)	8.6	8.2	7.9	7.7	7.5	7.0
Capital charge (£m)	86	95	100	115	148	164
Tax (£m)	75	87	96	97	100	97



<sup>\*</sup> Excludes non-underlying items being: intangible amortisation, acquisition expenses, net contingent consideration movements, impairments, non-cash impact of mark to market finance costs

# Financial results – balance sheet gearing

	£m 2012	£m 2011
Net debt		
Bond debt †	1,148	1,176
Net bank facilities drawn	-	105
Cash in bank	(320)	-
Term debt	185	-
Other	3	5
Total underlying net debt	1,016	1,286
Interest cover	10.2x	10.2x
Net debt to EBITDA*	1.99	2.48



## Financial results – debt profile

### 31 December 2012 debt profile:

- £1,148m of private placement bond debt with maturities from 2013 to 2021 with a 32%/68% fixed/floating rate mix
- Only £99m matures before August 2015
- £185m 2 year term loan facility maturing in February 2014
- £425m revolving credit facility maturing in December 2015 of which £nil utilised at 31 December 2012
- Comfortable with long term ratio of net debt to EBITDA in the range of 2 to 2.5

# Impact of new IAS 19 pension accounting standard

- Effective from 31 December 2013 year end
- We will restate 2012 for a like-for-like comparison
- No changes to cash contribution
- From 2013, we will split out financing element of the pension charge from operating costs

#### **Numerical effect:**

	Previously reported 2012	Incremental effect on 2012	Restated 2012	Change	Est incremental effect in 2013
Revenue	3,351.8		3,351.8		
Operating profit	471.7	(5.0)	466.7		(6)
Margin	14.07%		13.92%	(0.15%)	
Financing costs	(46.1)	(3.6)	(49.7)		(4)
Profit before tax	425.6	(8.6)	417.0	(2.0%)	(10)
EPS	53.16p		52.09p	(2.0%)	



# An embedded delivery model driving shareholder value

# 2012 operational structure

#### 11 divisions

- Optimise synergies
- Responsiveness
- Market facing
- Structured for growth
- Spreading responsibility
- Promotes entrepreneurship
- Shared scale benefits
- On/near/offshore flexible delivery

# Extensive resources + integrated process for controlled growth

#### **Organic growth:**

- Big ticket contract sales teams
- Divisional sales teams

#### Value add acquisitions:

- Divisionally generated
- Centrally controlled
- Disciplined pricing
- New markets/enhance new and existing capability
- Fully integrated

# Evaluation & governance process:

- Big ticket sales review ('black hats')
- Monthly business review & re-forecasting (MOBs)
- Strong divisional management

#### Results in:

#### Sustainable growth

- Higher organic growth
- Value add acquisitions

Best in class resilient margins

Increasing strong cash generation

Increasing earnings

Sustainable and progressive dividends

#### **Financial strategy**

# **Appropriate gearing:** 2 to 2.5 x EBITDA

Return on capital significantly above WACC

# Maximise shareholder returns:

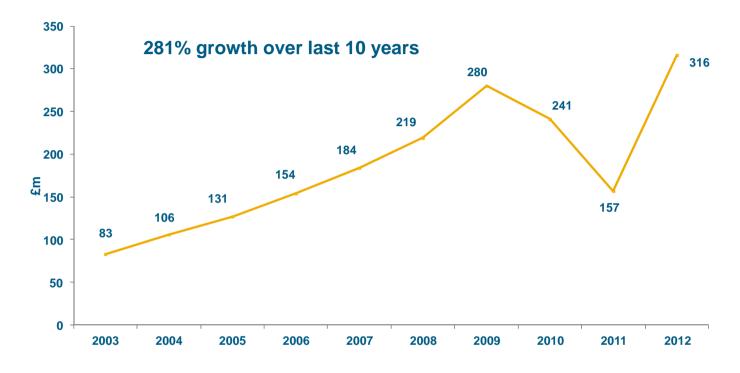
- Dividends
- Special dividends
- Share buy backs

#### **Reinvestment:**

- Acquisitions
- Disciplined capital expenditure



# Free cash flow growth



£1.87bn free cash flow generated over last 10 years				
<ul><li>Ordinary dividends</li><li>Special dividends</li></ul>	£900m	£1.47bn	£1.2bn	
<ul><li>Share buy backs</li></ul>	£565m	returned to shareholders (gross)	returned to shareholders net of equity raised in 2012	
<ul><li>Acquisitions</li></ul>	£1,571m	(9.000)	not or oquity raison in 2012	



### Total shareholder return

### Over 10 years to 31 December 2012:

	FTSE 100	Capita
Capital appreciation <sup>1</sup>	+47%	+190%
Returns from dividends	+66%	+75%
Total shareholder return	+113%	+265%

# Delivering long term shareholder value

# **CAPITA**



# Creating growth: Major sales & market potential

Maggi Bell

**Group Business Development Director** 

# **Creating growth – 2012 major contract wins**

Total value in 2012: £4.0bn (FY 2011: £2bn)

Contract	Value (£m)	Duration	Туре
Army Recruiting Partnering Project (RPP)	497	10	New
Civil Service Learning contract	100	2 (+2)	New
3 customer management contracts for Debenhams plc, a further leading retailer and Scottish Power	161	3 to 5	New & extended
West Sussex County Council	154 & 18	10 & 2	New & extended
North Tyneside Council	152	15	New
PIP Central England & Wales	140	5	New
PIP Northern Ireland	65	5	New
London Borough of Barnet	320	10	New
Staffordshire County Council	1,700	20	New
Fire Service College	200	10	New (evergreen concession)
Aggregate value major deals over £50m	3,507	Weighted duration: 10yrs	97% new / 3% extensions
23 contracts £10m - £50m	496	2 to 10 years	New & extensions

Overall aggregate value 4,003 90% new / 10% extensions





# **Creating growth – 2013 major contracts**



- Major new contracts and extensions to date:
  - New 10 year contract with Carphone Warehouse valued at £160m
  - 2 year extension to Civil Service Learning agreement valued at £60m

Good start to 2013 sales wins

# Existing major contracts due for rebid

Criteria: more than 1% of 2012 revenue of £3,352m

Year	Contract	Original value per annum (£m) 1
2013	None	-
2014	None	-
2015	None	-
2016	None	-
2017	None	-
2018	None	-
2019	Phoenix	48

High degree of revenue visibility

# Future raw material – bid pipeline



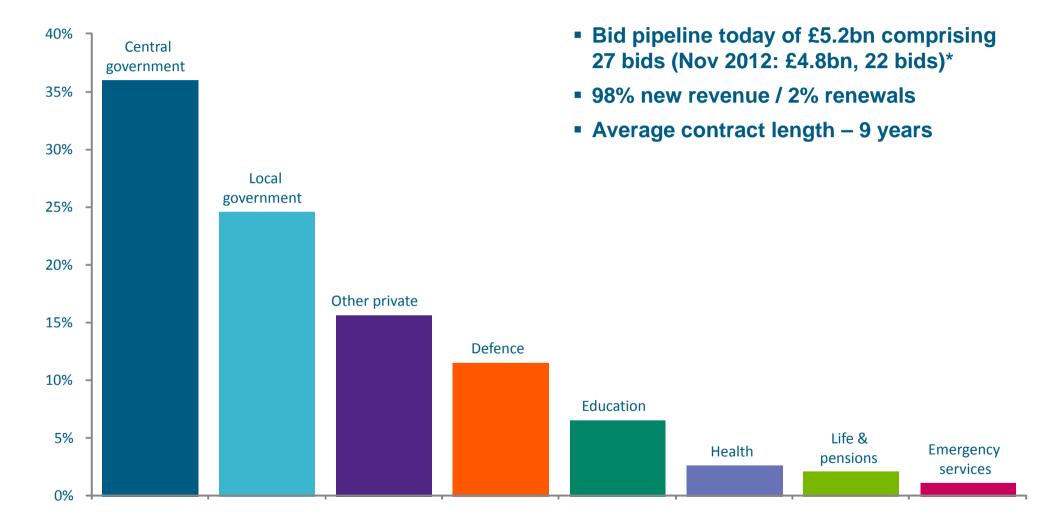
- Internal benchmark for inclusion unchanged for 13 years
- Business grown 4-fold in that period
- Deal value of opportunities significantly increased
- New benchmark

Lower threshold £25m
 2.5x increase

Upper threshold £1bn 2x increase

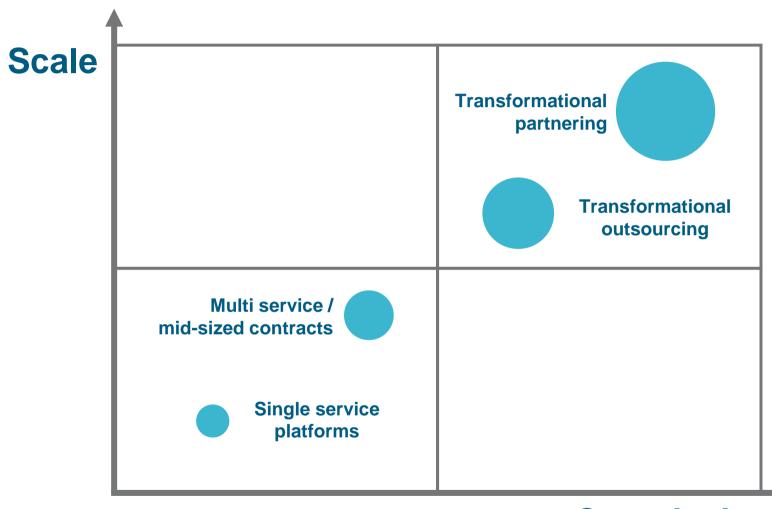
Reconciliation over 5 reporting periods provided

# **Generating growth – bid pipeline**



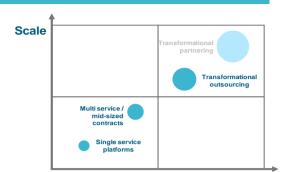


# **Major deal characteristics**



**Complexity** 

## **Major deal characteristics**



#### Complexity

### Single service

# Client objectives

 Clients benefit from Capita's shared platforms, economies of scale and reduced admin costs

# Relationship structure

- Delivered via Capita on/offshore platforms
- Annual roll-over, high repeat rate or secured under medium contracts of 2-5 years
- Increasingly secured via frameworks in the public sector

# Client selection criteria

- Flexibility and control
- Specific expertise
- Benefit from cost efficient shared platforms
- Best of breed technology and infrastructure

# Multi service/mid-sized contracts

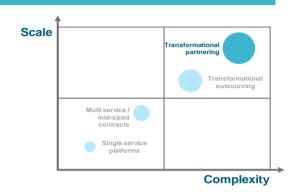
- Support demand, transformation, cost saving
- Provide flexibility, introduce innovation, mitigate/change risk
- Average 3-10 year contract length and increasingly longer
- On/offshore delivery
- Vanilla products and increasingly more complex, added value services
- Fixed/variable pricing
- Expertise in multiple workstreams
- Benefit from cost effective share platforms
- Expertise in customer analytics

# Transformational outsourcing

- Reduce costs
- Improve service
- Improve outcomes
- BPM contract
- Fixed term (10+ years)
- Fixed price
- Risk transfer
- KPI driven
- Financial stability
- Scale economics
- 'Referenceability'
- Cross-sector experience



## **Major deal characteristics**



### Client objectives

Relationship structure

Client selection criteria

# **Transformational partnering**

- Increase revenue
- Support economic regeneration
- Improve services
- Job creation
- Long-term partnership
- JV / Mutual
- Contracted revenue plus evergreen concession
- Specialist SMEs / subcontractors
- Business growth focus
- Trusted relationship partnering behaviour
- Deep market knowledge
- Financial stability
- Growth track record



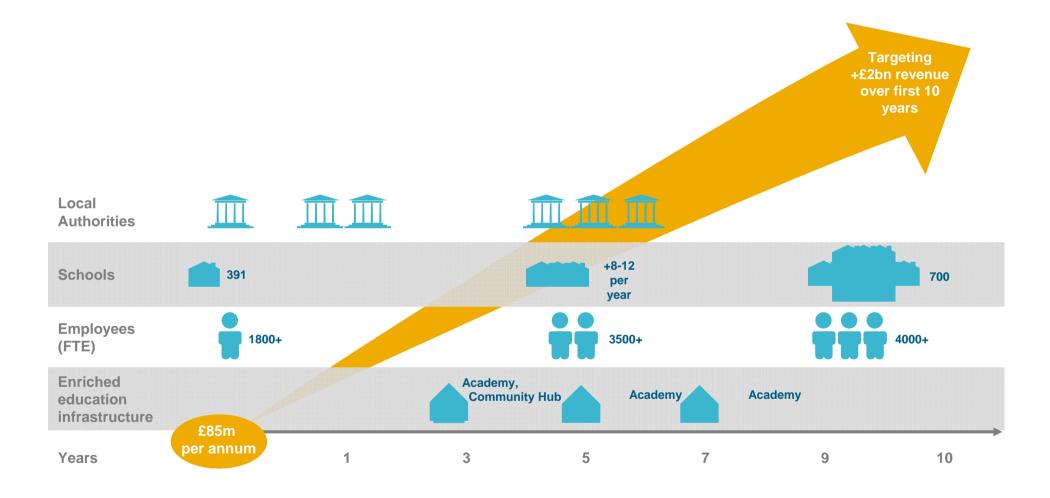
### **Key development – largest 2012 sales win**

#### **Staffordshire County Council JV summary**

- Establish JV as a new education support services business
- UK education support services market estimated at ~£16bn p.a.
- Top quartile education services + Capita transformation and growth
- Our largest single contract win: £1,700m over 20 years
- Provide a range of bundled front line support services including education support, transformation, learning & development and property
- Contract due to commence in April 2013, initially in Staffordshire region
- JV is targeting total revenue of at least £2bn over first 10 years

Established BPM markets - exploring new generation of delivery models

# Staffordshire JV – significant growth potential





## Diversification of company capabilities and market potential

Pre 2000:			Post 2000:			Post 2010:		
Central Local government	Education	Insurance	Financial services	Life and pensions	Health	Retail telecoms & utilities	Justice & emergency services	Defence

# Total UK BPM market £117bn p.a.

Building capability across a wide range of markets and sectors

# Diversification of company capabilities and market potential

Public Sector	Central government <sup>1</sup>	Education	n Health	Justice & emergency services	Defe	nce	Local government
Multiple market drivers	<ul> <li>Real terms cuts in expenditure</li> <li>Maximise revenue collection and generation</li> <li>Enhance outcomes to citizens</li> </ul>						
Total spend	£294.8bn <sup>2</sup>	£97.2bn	£126.2bn <sup>2</sup>	£15.0bn <sup>2</sup>	£39.3	3bn <sup>2</sup>	£104.1bn <sup>2</sup>
Private Sector	Insurance		Financial services	Life and pension	ons		Other private
<ul> <li>Refocus on core business</li> <li>Increase market share</li> <li>Customer retention</li> <li>Regulatory remediation and change</li> <li>Digital solutions</li> </ul>							
Expanding markets	P&C BPO expected to CAAGR 6.7% Health CAAGR 10.7% 2016 <sup>3</sup>	2012 gro	anking BPO expected to ow 3.4% CAAGR 012-2016 <sup>3</sup>	Life Insurance BPO e to grow CAAGR 10% 2016 <sup>3</sup>	•	CMS BI 6.5% C	



- 1. Expenditure after Health, Defence, Education, Justice split out
- 2. HM Treasury Public Expenditure Statistical Analysis 2012
- 3. NelsonHall UK BPO Market Forecast: 2012-16



# Acquisitions

**Paul Pindar** 

**Chief Executive** 

# **Creating growth – 2012 acquisitions**

## 14 acquisitions totalling £178m

Enhancing our capabilities – Division	Acquisition	Value*
Life & Pensions (employee benefits)	Bluefin Corporate Consulting	50.0
Health & Wellbeing	Aviva's occupational health business	2.5 (+1.5)
	Medicals Direct	13.2 (+2)
	Clinical Solutions	20.0
Property Services	Northcroft	1.2
IT Services	Smiths Consulting	10.0 (+2)
Customer Management & International	Full Circle (offshore capability)	1.0 (+2)
Justice & Secure Services	Fortek	3.5 (+1.7)
	Reliance Secure Task Management	20.0
Investor & Banking Services	Whale Rock	4.0 (+4.0)
Workplace Services	Expotel	16.0
	Medicare First	8.5
	The Security Watchdog	6.7
General Insurance	Fish Administration	21.0



# **Creating growth – 2013 acquisitions to date**

Enhancing our capabilities – Division	Acquisition	Value*
IT Services	Northgate Managed Services	65.0

■ Updated RNS criteria: +£25m acquisitions to be announced (previously +£10m)



# Enhancing our business proposition

Andy Parker
Joint COO

#### **Justice & Secure Services**

- Market entry in December 2010
- £140m on 6 acquisitions
- Today, Capita is leading the way in back office services to the UK emergency and non-critical sectors
- New division created in 2012, Justice & Secure Services
- Full year 2012 revenue of £198m
- Target 50% growth to revenue of £300m in 2013
- Securing contracts with new and existing clients as a result of combined capability and existing
   Capita infrastructure and scale

#### **Acquisition history:**

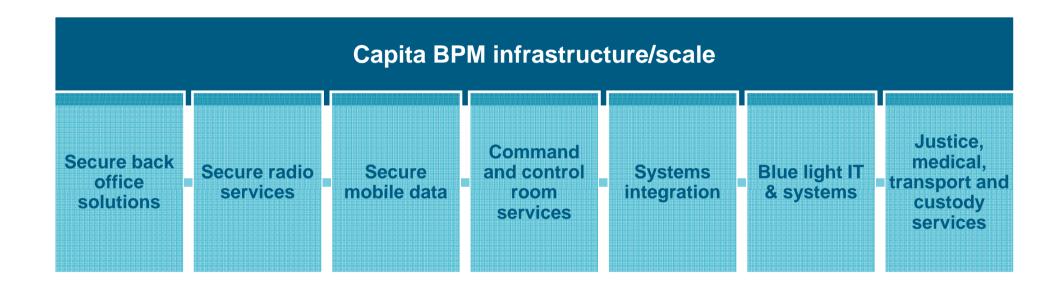
Acquisition history:			
SunGard Public Sector	<ul> <li>Dec 2010, £86m* / + 950 people</li> <li>ICT, radio network services, communications systems</li> </ul>	ALS	<ul> <li>Dec 2011, £7.5m* / +65 people</li> <li>Translation and interpreting services to the public and private sector</li> </ul>
Beat Systems	<ul> <li>Jul 2011, £8m* / + 30 people</li> <li>Secure mobile data solutions permitting access to central systems and mobile reporting</li> </ul>	Fortek	<ul> <li>May 2012, £3.5m* / +65 people</li> <li>Command, control and communication systems to UK emergency services and abroad</li> </ul>
Cedar HR	<ul> <li>Sep 2011, £15m* / + 45 people</li> <li>Leading provider of integrated back office management software to UK policing</li> </ul>	Reliance	<ul> <li>Aug 2012, £20m* / +2,000 people</li> <li>Medical assessment and criminal justice support services including forensic medical, custody support, secure transport services</li> </ul>







## Justice & Secure Services – a compelling end-to-end offering



### **Justice & Secure Services – significant milestones**

# **London Fire & Emergency Planning Authority**

- Control room services, mobilisation and communications technologies
- £20m/10 years
- Allows multiple applications to reside on a single PC, creating savings, ensuring reliability and reducing power usage.

#### **East Midlands police forces**

- First 'shared back office' system for UK police forces (Leicestershire, Nottinghamshire and Derbyshire)
- £2.3m/5 years
- Streamlines 3 HR systems, significantly reducing costs for each force.

#### Fire Service College (FSC)

- Selected to run FSC by Department for Communities and Local Government
- FSC is the UK's largest single provider of specialist operational fire and rescue training
- Capita to bring commercial expertise to grow services.

New market area, significant scope to support and improve delivery

#### **Justice & Secure Services**

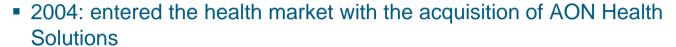


Addressable market per annum for justice and emergency services: approx £8bn\*

<ul><li>Police</li></ul>	£4,400m
• Fire	£560m
<ul><li>Ambulance</li></ul>	£225m
<ul><li>Amber light</li></ul>	£230m
<ul><li>Health secure transport</li></ul>	£300m
• MOJ	£1,000m
<ul><li>Border &amp; immigration</li></ul>	£1,180m
	£7,895m

Significant potential for growth

# **Health & Wellbeing**





 Today, Capita delivers single service solutions and full BPM for health & wellbeing clients across the public and private sectors

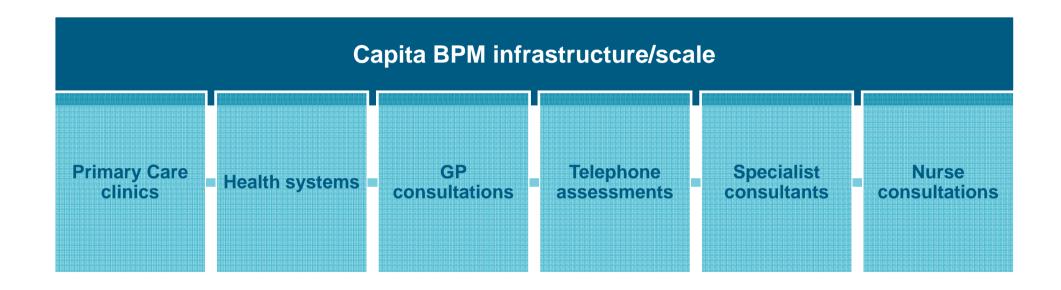


#### **Key acquisition history:**

Inventures	<ul> <li>Feb 2010, £7m*</li> <li>Consultancy providing programme &amp; project management for NHS and public sector</li> </ul>	IB Solutions	<ul> <li>December 2010, £23m*</li> <li>Provider of financial accounting and purchasing software</li> </ul>
Premier Medical Group	June 2010, £60m*     Provider of medical reporting and screening	Clinical Solutions	May 2012, £20m*     Provider of clinical decisions support and products for healthcare professionals
First Assist	September 2010, £12.5m*     Telephone advice and assistance services	Medicals Direct Group	May 2012, £13m*     Provider of medical screening services



# Health & Wellbeing – a compelling end-to-end offering



## **Health & Wellbeing**



#### **Personal Independence Payment (PIP)**

- Secured 2 of 4 UK contracts to deliver PIP assessments:
  - Central England & Wales £140m over 5 years
  - Northern Ireland £65m over 5 years
- Part of Government's welfare reform agenda
- Existing and acquired capabilities combined to provide a compelling proposition
- Demonstrates Capita's expertise in health market
- Utilising both existing Capita centres, those of disability group partners and home visits
- All assessments conducted by a trained healthcare professional
- Engaged with disability groups to ensure we deliver services appropriately and sensitively

Securing organic growth opportunities in new markets

## Health & Wellbeing – addressable market

Public sector health market: Addressable market p.a.<sup>1</sup>

Central government & national agencies £1bn

Community services £2.4bn

Social care £2.5bn

Specific service areas: Total market<sup>1</sup>

Insurance market: medico legal assessments £250m

Forensic medical examination services (FME)

estimated core police market (excl. the Met) £63m

UK occupational health (OH) market £400m

Global oil & gas OH & medical £500m+

support services market

International assistance (IA):

Global insurers and corporates £690m



# Enhancing our business proposition

Vic Gysin
Joint COO

### >£12.5bn p.a. addressable opportunity<sup>1</sup>



#### **Acquired July 2011**

 Delivering outsourced customer service, retention, sales & debt collection





#### **Acquired October 2011**

 Delivering web-based solutions for customer management

#### **Growth sectors**

- Retail
- Utilities
- Telecoms
- Travel, media & leisure

#### **Support sectors**

- Financial services
- Central government
- Public sector / charities



Running our clients' end customer operations

#### **Acquire**

#### Service

#### **Fulfill**

#### Grow

#### Collect

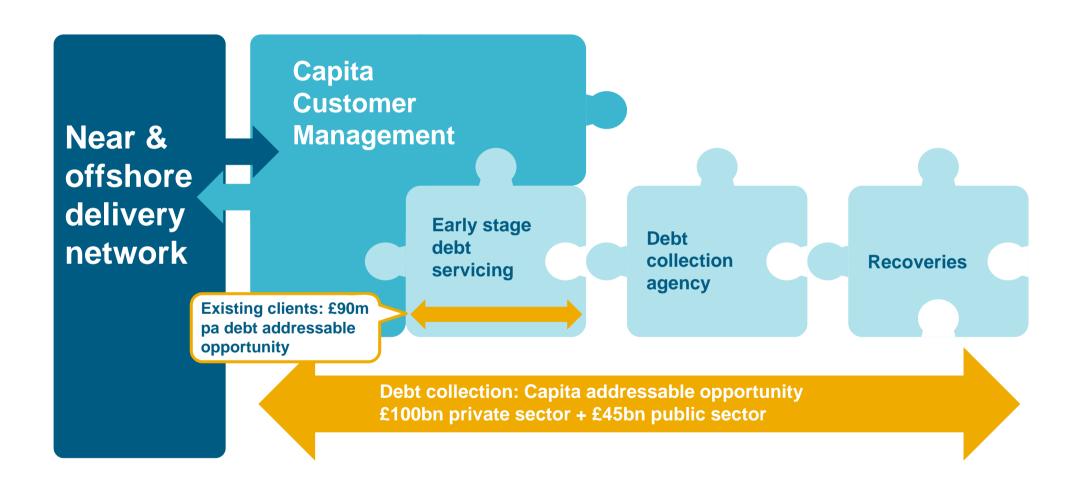
- Leadgeneration Order-taking
- In-bound support
- Web content management
- Case management
- Indexina
- Customer retention
- Outbound campaigns
- Early-stage
- Late-stage arrears

**Transforming our** clients' operations Customer analytics / insight (e.g. social media listening)

Process improvement (e.g. workflow, resource management)

Channel shift (i.e. to responsive self-serve) → contact reduction

Leveraging our scale & specialist Group skills



Creating more valuable client propositions

- 4 New capabilities: new growth & future-proofing
- 3 Transformation: a new solution and deal-shape
- 2 BAU + BPM: a new story for current clients
- 1 Integration: a single operating model

End 2011 End 2012 End 2013 2014+





#### **Carphone Warehouse**

- Announced January 2013
- 10 year contract worth approx £160m
- Provide all non store customer contact
  - channel migration to reduce costs
  - 38% overall cost savings
  - improved use of customer data to increase revenue
  - property rationalisation
  - collections
- 700 staff will transfer to Capita
- Expected to commence 1 April 2013

# Building new client relationships



# Summary & outlook

**Paul Pindar** 

**Chief Executive** 

## Investment in people & processes



- Combining entrepreneurial focus with industrialised processes
- Further embedding key financial, operations and governance procedures
- Continuing to strengthen senior management:
  - 2 new divisional directors recruited
  - 31 senior operations managers
  - 5 senior commercial and finance managers
  - 6 senior sales people
  - current priority is to strengthen property and insurance leadership

#### Moving divisions towards a market sector focus

- 'mini FTSE 250' encourages innovation
- access to Group scale and infrastructure
- cross selling opportunities across divisions
- combining Life & Pensions and General Insurance
- establishing an end-to-end debt management offering in Customer Management division
- Updated organisation structure (see appendix)



### **Strongly positioned**

- Highly visible future revenues via medium to long term major contracts
- Clear, achievable growth profile
- Market leader unrivalled capability and scale
- Attractive and growing end markets
- Diversified risk across customers and sectors
- Cost efficient business model: industry leading double digit operating margins
- High levels of cash conversion
- Robust balance sheet
- Consistent, experienced management team

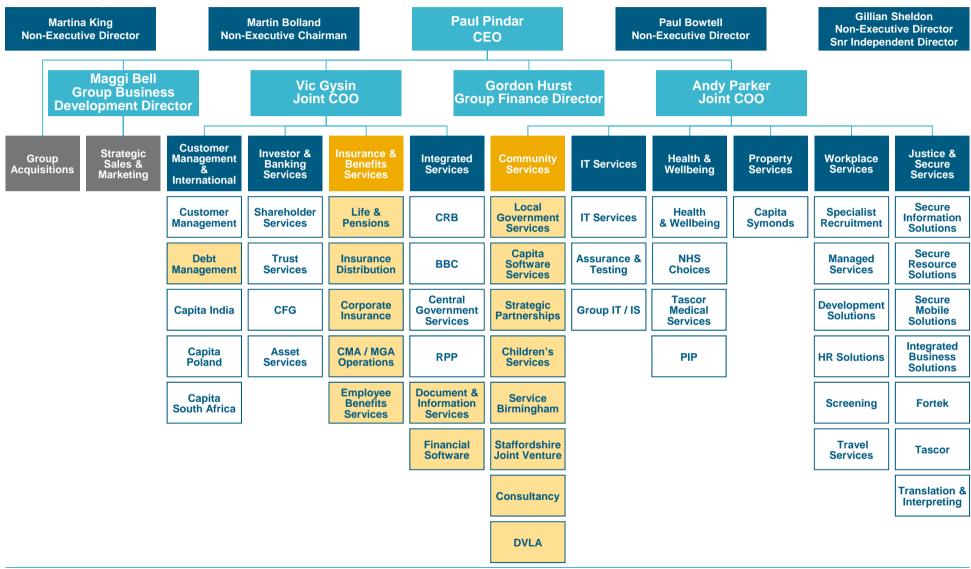
Committed to creating shareholder value



# Results for the year ended 31 December 2012

**Appendix** 

# **New organisational structure – 2013**





# **Bid pipeline - restatement**

	New criteria (£25m+ / £1bn cap) £bn	Previous criteria (£10m+ / £500m cap) £bn
Full year 2012 results (Feb 2013)	5.2	4.8
IMS (Nov 2012)	4.8	4.0
Half year 2012 (July 2012)	4.6	4.1
Full year 2011 results (Feb 2012)	4.7	4.6
Half year 2011 (July 2011)	4.7	4.7





# Results for the year ended 31 December 2012