

Consumers' views on water suppliers' environmental role

We asked UK adults **how they feel** about water suppliers' role in addressing climate change and protecting the environment.

64%

think that water suppliers **do not do enough** to limit the discharge of untreated wastewater and raw sewage

55%

see addressing climate change and protecting the environment as an **excuse** water suppliers are using to raise bills

67%

say the government **should do more to help** and encourage water suppliers to find solutions

Which issues and challenges with water supply worry people the most?

45%

are **concerned about serious pollution incidents** (such as raw sewage escaping into a watercourse)

45%

are **worried by the rising cost** of water

39%

are **fearful of water shortages**

Explore how we can help you reduce household water usage. Learn more at capita.com/industry-utilities