## Capita

Discover how intelligent automation can help to address your most pressing challenges

Maximise efficiencies, cost-savings and citizen experiences with intelligent automation

## Enhancing citizen experience

A thriving society depends on the satisfaction of citizens, who are the primary beneficiaries of high-performing government services

#### How can intelligent automation make a difference?

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With our intelligent automation solutions, you can provide citizens with personalised and efficient services tailored to their needs.



By using digital applications, online portals, and automated service channels, you can enable seamless communication between departments, agencies and the public.



Moreover, AI-powered analytics can anticipate citizens' needs and respond to potential issues proactively, helping you to improve the citizen experience.

#### Solutions that deliver results

- Chatbots
- Self-service portals
- Automated notifications
- Virtual assistants with automated feedback mechanisms.

### Increasing efficiency and productivity

Across government departments and agencies, it's essential to find practical ways of speeding up productivity and improving efficiency. This will also help to boost economic growth.

#### How can intelligent automation make a difference?



By automating administrative, manual and repetitive processes such as data entry, document processing, and information retrieval, intelligent automation can significantly reduce administrative burdens.



As a result, you can devote more time to critical and complex projects.



Using AI-powered chatbots to respond to routine queries and service requests can also improve citizen engagement, resulting in faster response times and increased productivity.

#### Solutions that deliver results

- Process re-engineering
- Attended and unattended RPA
- Chatbots and virtual assistance

# Improving data-driven decision-making

No matter how much data you handle and generate every day, its potential remains underutilised without proper analysis and interpretation.

#### How can intelligent automation make a difference?



Utilising intelligent automation can empower your workforce to harness data more effectively and extract actionable insights.



By analysing trends, patterns, and correlations within data-sets, AI algorithms can help you to make more informed decisions. With data-driven approaches, policies can be formulated on evidence, resulting in more efficient governance and resource allocation.

#### Solutions that deliver results

- Machine learning
- Reporting and dashboarding automation
- Natural language processing and data monitoring

## Maximising savings and optimising resources

Providing high-quality public services in the midst of a cost-of-living crisis requires all government departments and agencies to maximise their skills and resources.

#### How can intelligent automation make a difference?



Intelligent automation can reduce operational expenses and improve resource allocation by automating tasks and optimising processes.



The savings can then be used to fund social programmes, infrastructure development, and other citizen-centric initiatives.

#### Solutions that deliver results

- Process re-engineering
- Attended and unattended RPA
- Chatbots and virtual assistance
- Natural language
  processing



#### How can intelligent automation make a difference?



Task mining identifies patterns and trends in people's interactions with a system.



It provides valuable insights into how tasks are performed, how long they take to complete, and which resources are utilised.



Identifying inefficiencies and bottlenecks allows you to optimise your processes and reduce costs.

#### Solutions that deliver results

- Task mining
- Process mining
- Task capture

Get in touch with our experts and see how intelligent automation could help you and your citizens.



### capita.com/intelligent automation